

DO'S

1. Come up with your main color and use 1 or 2 other coordinating colors as your palate. If you start with Navy, perhaps you'll want to mix in yellows and creams as an example. Or maybe you start with grey and you'd like to mix in reds and whites.



2. Use different shades of the same color. Example – you could choose navy blue, light blue and white. Don't be afraid to mix in a pop of color as well – You could mix in reds or pinks for the girls. Coordinating color pallets are the key, not matchy matchy. I'm not a matchy matchy fan!

what to wear

Mix & Match - Choose your style!
Clothing Line "Dressed to Impress" available at Old Navy.



3. Wear something you feel cute in – Don't come to pictures in a shirt you feel fat in or doesn't flatter you. Wear a color you look good in. Often times clients will say, this that or the other color is not a good color for them – You get to be you!!!
4. Use layers. Layers add depth to a photo. Jackets and scarves are great for women. Guys can wear undershirts that coordinate.



5. Don't forget to wear dark colored socks. Nothing looks funnier than the perfect outfit and that white pair of gym socks peeking out at the bottom.
6. Have fun with prints. Prints can add life to a photo.
7. Watch the weather and make sure you're dressed appropriately for the time of year.
8. DO TAKE THE TIME TO THINK ABOUT YOUR CLOTHING! Clothes can make or break a great session. It can take a photo from drab to fab!

DON'TS

1. Don't have too many prints – I usually recommend one print per family of 4. Have everyone else wear coordinating colors from the print. This is a great way to blend in different coordinating color palates.
2. Don't have everyone wear the same thing – It looks dated having everyone in the same color bottom and/or top (Example: khaki pants and white t-shirts). Only exception same color t-shirts look classic in are beach photos – in my opinion.

what NOT to wear



3. Don't wear characters or visible logos on your clothing. It is a distraction to those cute faces we're trying to capture. You don't want people trying to decide what your shirt says or who you wore that day instead of paying attention to that great smile!
4. Don't wear tennis shoes. This can make a great looking outfit go south. I've been victim to this one myself and it's not pretty.
5. Don't have the guys wear stuffy suit/ties and the girls wear fluffy uncomfortable dresses. Be comfy. Happy people take better photos.
6. Don't be afraid of color. Color can add fun to the photo and give it a little personality

what to wear

serbian
PHOTOGRAPHY



BABIES

1. I always recommend babies (6 months and under) photograph in none other than their natural born birthday suits. It's my favorite way to photograph babies. I have lots of different props to choose from. Hats, blankets, wraps, baskets, tutu's. You're more than welcome to bring things of your own in – headbands, blankets, hats, etc... I think this looks more natural.
2. If you do choose clothes, please be careful of collars. Collars are very difficult to photograph babies in, as they always want to creep up and cover their little faces.